UV+EB TECHNOLOGY MAGAZINE
UV+EB Technology reaches a targeted audience of end-users, formulators, raw material suppliers and service providers through its print and digital editions.

- Distributed to 11,000 industry professionals each quarter in print format.
- Free links to the advertiser’s website through the digital edition, with 8,650 page views per month.
- Bonus distribution at tradeshows, conferences and RadTech events throughout the year.

Each magazine includes the most up-to-date technical information on UV/EB processes, as well as product announcements, industry news and technology highlights.

UV+EB TECHNOLOGY ENEWS
The UV+EB Technology ENews is distributed to over 4,750 UV/EB industry professionals throughout the North American marketplace each month, providing:

- Up-to-date industry news
- Fresh technical content
- Product launches and technology trends
- Conference and event updates for RadTech

This cost-effective advertising vehicle offers another way to reach the UV/EB audience and drive traffic through direct links to the advertiser’s website and/or specific landing pages.

UV+EB TECHNOLOGY WEBSITE
The UV+EB Technology website – wwwuvebtechnology.com – offers additional advertising opportunities to connect with customers and prospects through strategically placed web banners.

The UV+EB Technology website will be completely redesigned for 2019, making content easily accessible for cellphones and tablets. In addition to a clean look, enhanced SEO will drive more viewers to the site.

The website contains expanded news stories, technical content and live links to industry resources, all connected to the existing RadTech website – www.radtech.org.

- Banner ads available
- Averaging 2,650 page views per month from 1,150 unique monthly visitors
## EDITORIAL LINE-UP

### ISSUE 1
- **Industries:** Plastics and Composites, Wood Finishing
- **Focuses:** Market Trends for Curing Technology, Sustainability
- **Event Coverage:** BIG IDEAS for UV+EB Technology

### ISSUE 2
- **Industries:** Transportation (Automotive, Aerospace)
- **Focuses:** Measurement and Testing, Coatings, Electron Beam Curing Applications

### ISSUE 3
- **UV+EB Technology Buyers Guide Edition**
- **Industries:** Packaging and Printing
- **Focuses:** UV Inks, Adhesion Concerns, LED Technologies
- **Event Coverage:** PRINT 19

### ISSUE 4
- **Industries:** Medical/Biomedical, 3D Printing
- **Focuses:** Equipment Technology Advances, Health & Safety

### CONTENT
- Regulatory News
- Technology Showcase
- RadTech Association News
- Application Highlights
- Expert UV, EB and 3D Printing Columns

### DATES
- **Ad Closing:** Jan. 11, 2019
- **Materials Due:** Jan. 21, 2019
- **Publication Date:** Feb. 15, 2019

- **Ad Closing:** April 12, 2019
- **Materials Due:** April 22, 2019
- **Publication Date:** May 15, 2019

- **Ad Closing:** July 12, 2019
- **Materials Due:** July 22, 2019
- **Publication Date:** Aug. 15, 2019

- **Ad Closing:** Oct. 11, 2019
- **Materials Due:** Oct. 21, 2019
- **Publication Date:** Nov. 15, 2019

### BONUS DISTRIBUTION
- InPrint 2019
- TAGA 2019 Annual Technical Conference
- BIG IDEAS for UV+EB Technology Conference (formerly UV+EB West)
- WCX19 World Congress Experience

- **2019 AWFS Fair**
- Cleveland Coatings Conference

- **PRINT 19**
- **PACK EXPO Las Vegas**
- PRINTING United (formerly SGIA Expo)

- **RadTech Fall Meeting**
- **Graphics of the Americas**
UV+EB Technology brings targeted, current content to an audience that is involved with the manufacturing and application of ultraviolet and electron beam curing technologies through print and digital distribution.

READERSHIP

INDUSTRY SEGMENTS REACHED

- 3D Printing (Additive Manufacturing)
- Aerospace/Defense
- Automotive
- Collision Repair/Refinishing
- Electronics
- Medical Devices
- Metal Finishing
- Plastics & Composites
- Printing & Packaging
- Wood Finishing

DIGITAL EDITION

ANNUAL BUYERS GUIDE

Flipbook with live links to web and email addresses

MONTHLY ENEWS

Industry news, product launches and technology trends

WEBSITE

Up-to-date articles, event information and advertising opportunities

QUARTERLY PRINT MAGAZINE

Technical articles, applications and regulatory news

TOTAL REACH

Print Magazine

10,000
Avg. Qtrly. Print Edition

1,000
Avg. Qtrly. Tradeshow Distribution

Digital Edition

8,650
Avg. Monthly Page Views

UV+EB Technology ENews

4,750
Avg. Monthly Circulation

Website

1,150
Avg. Monthly Unique Visitors

1,600
Avg. Monthly Visits

2,650
Avg. Monthly Page Views